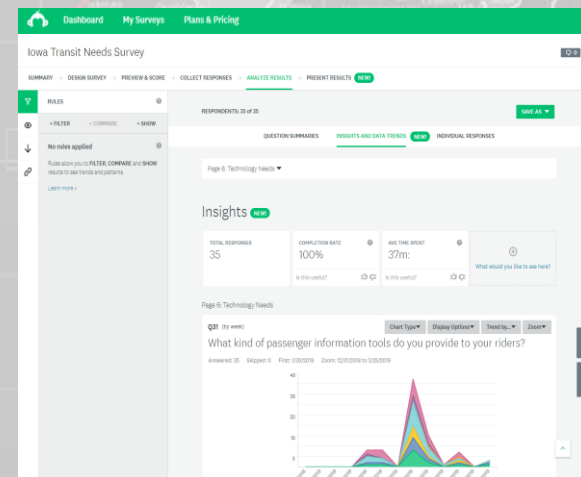




► Iowa Transit Needs Survey

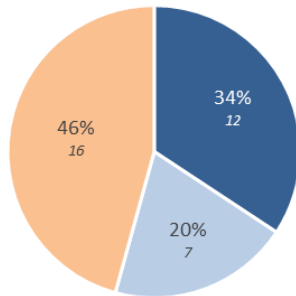
- Opened 1 February – closed 29 March via Survey Monkey
- 100% of transit agencies (35 of 35) have responded
- The purpose of this survey was to identify gaps or needs in the public transit services throughout the state. These needs will then be analyzed and incorporated into the Iowa DOT's Public Transit Plan.
- Divided into 6 sections
 - **Section 1:** Agency Information
 - **Section 2:** Service Needs
 - **Section 3:** Fleet Needs
 - **Section 4:** Facility Needs
 - **Section 5:** Personnel Needs
 - **Section 6:** Technology Needs





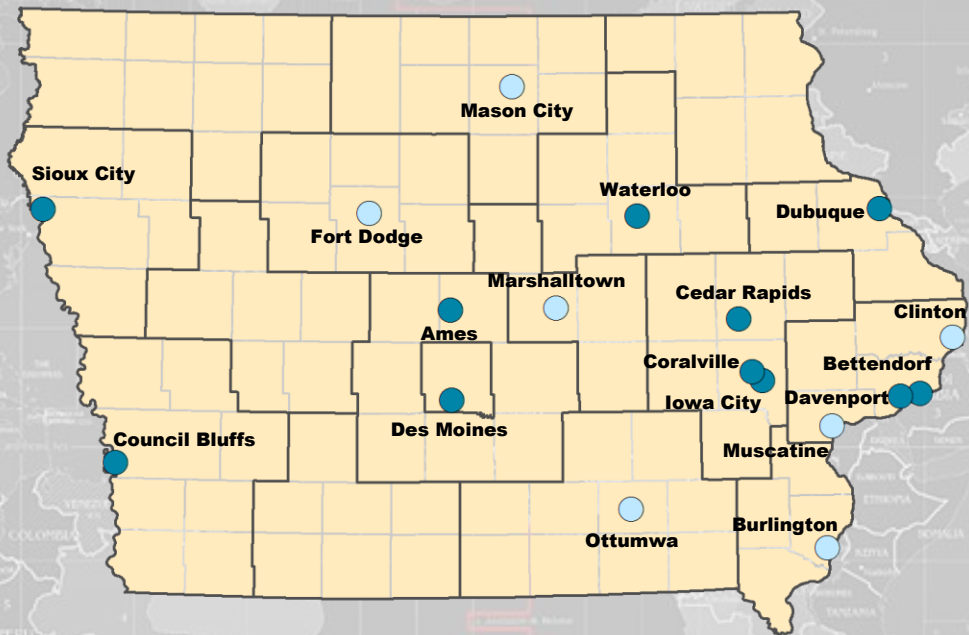
Survey Results

Transit Agencies by Type



■ Large Urban ■ Small Urban ■ Regional

Large Urban: greater than 50,000 population
Small Urban: less than 50,000 population
Regional: Rural areas outside Urban



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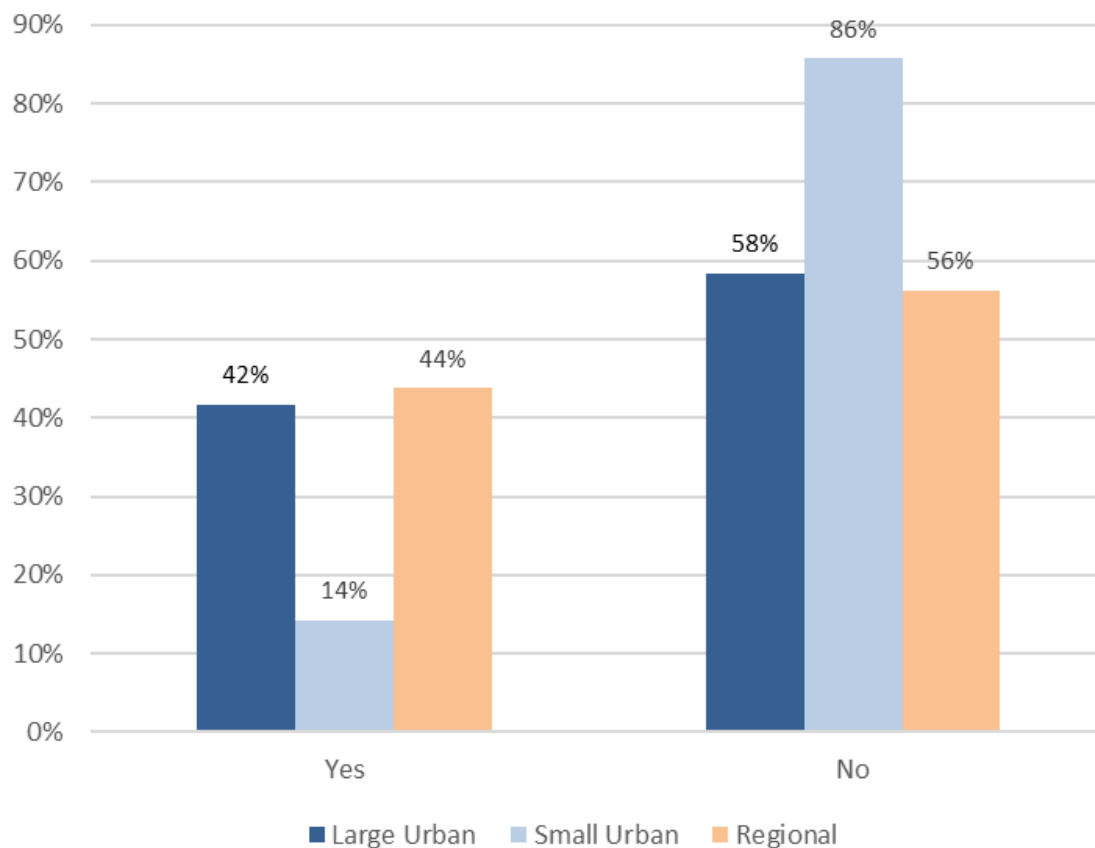
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Agency Info

Has your transit agency conducted any strategic planning efforts?



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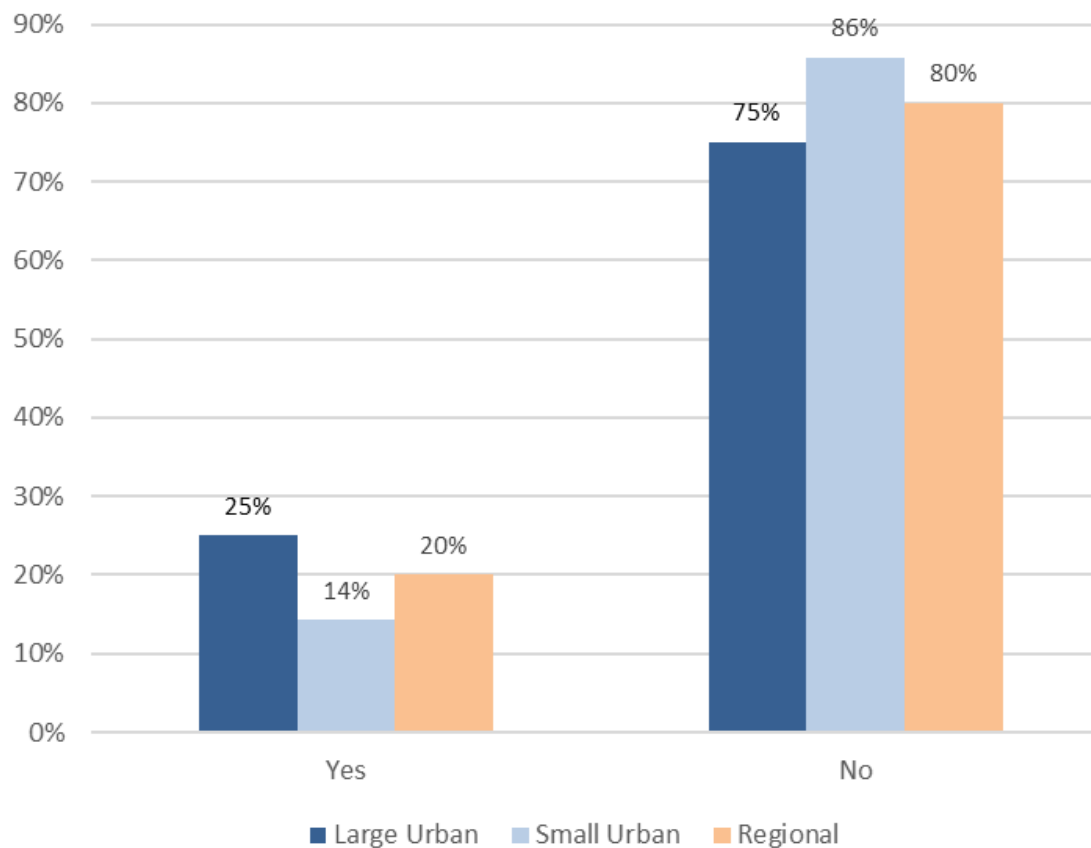
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Agency Info

Do you have an active, sustained marketing campaign for your transit agency?



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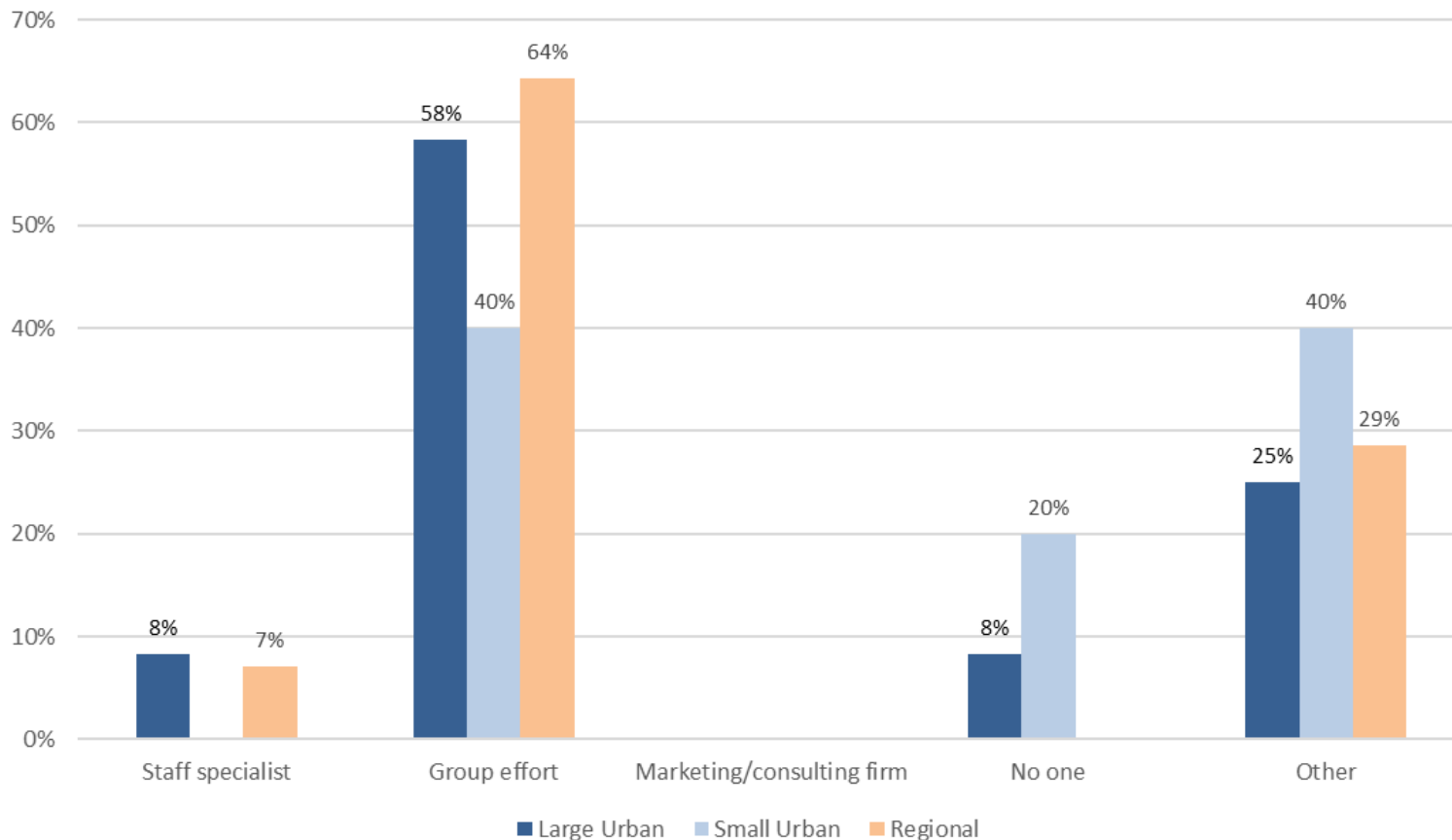
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Agency Info

Who is responsible for your agency's marketing and promotion efforts?



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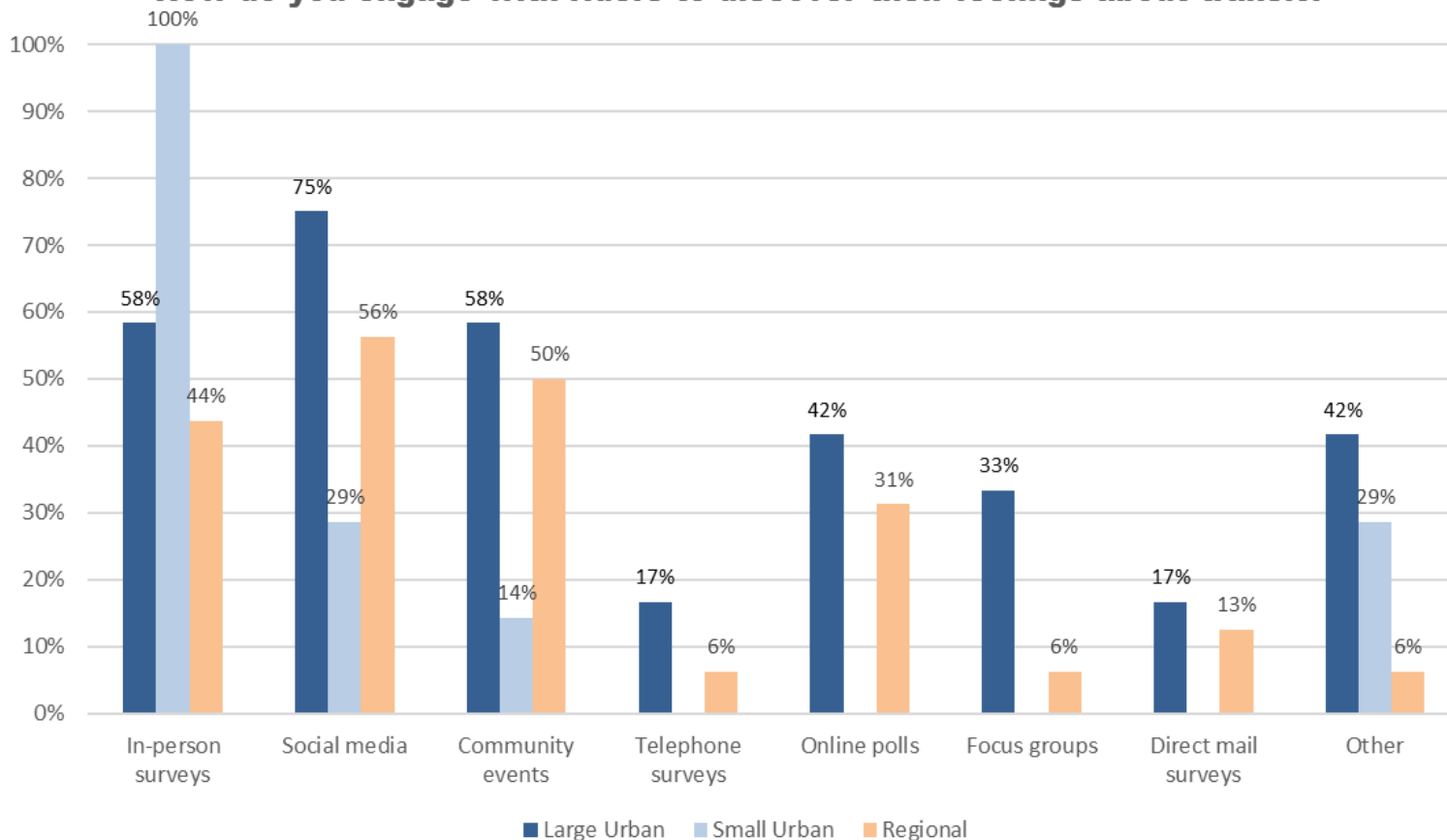
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Agency Info

How do you engage with riders to discover their feelings about transit?



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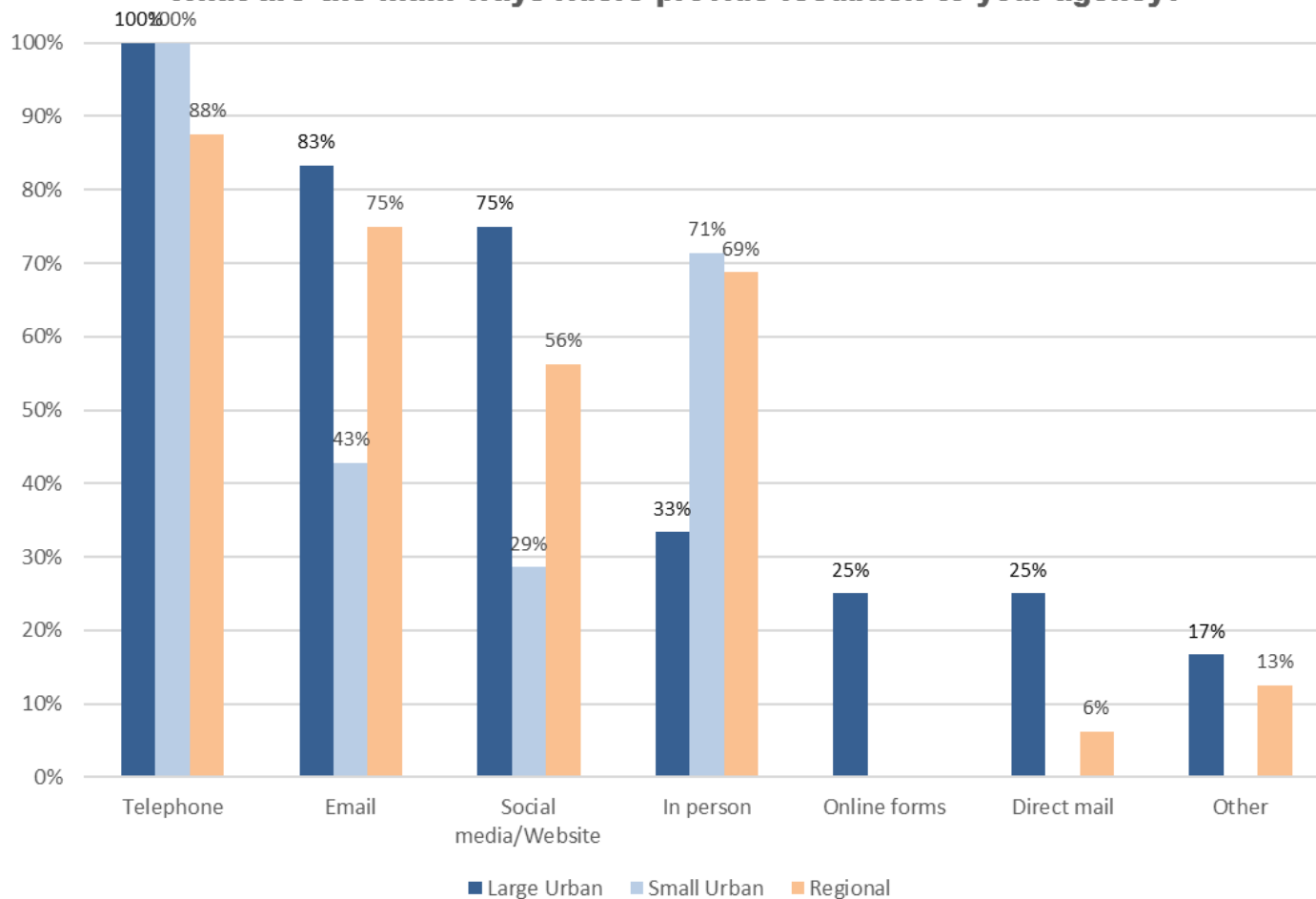
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Agency Info

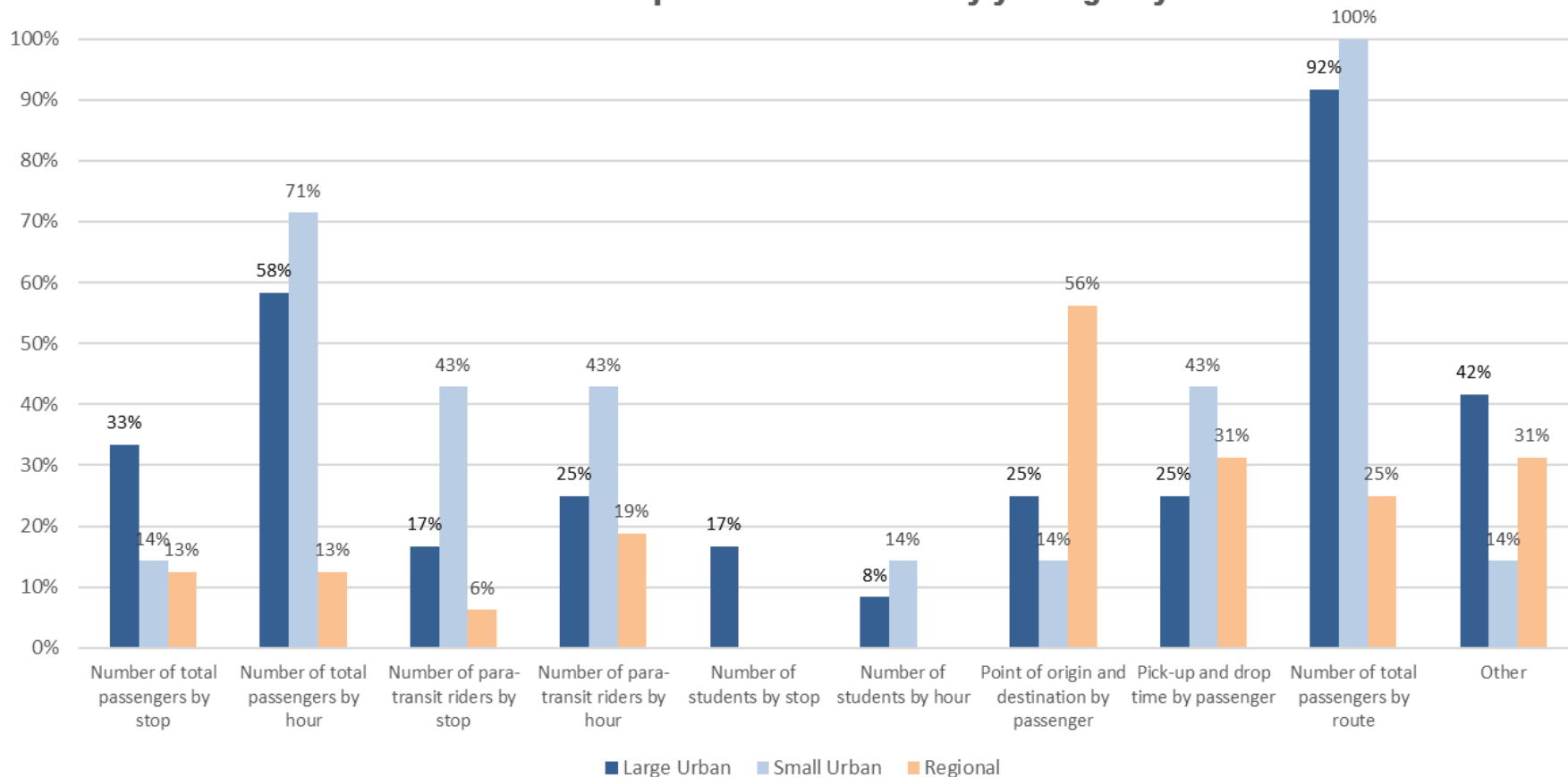
What are the main ways riders provide feedback to your agency?





Service Needs

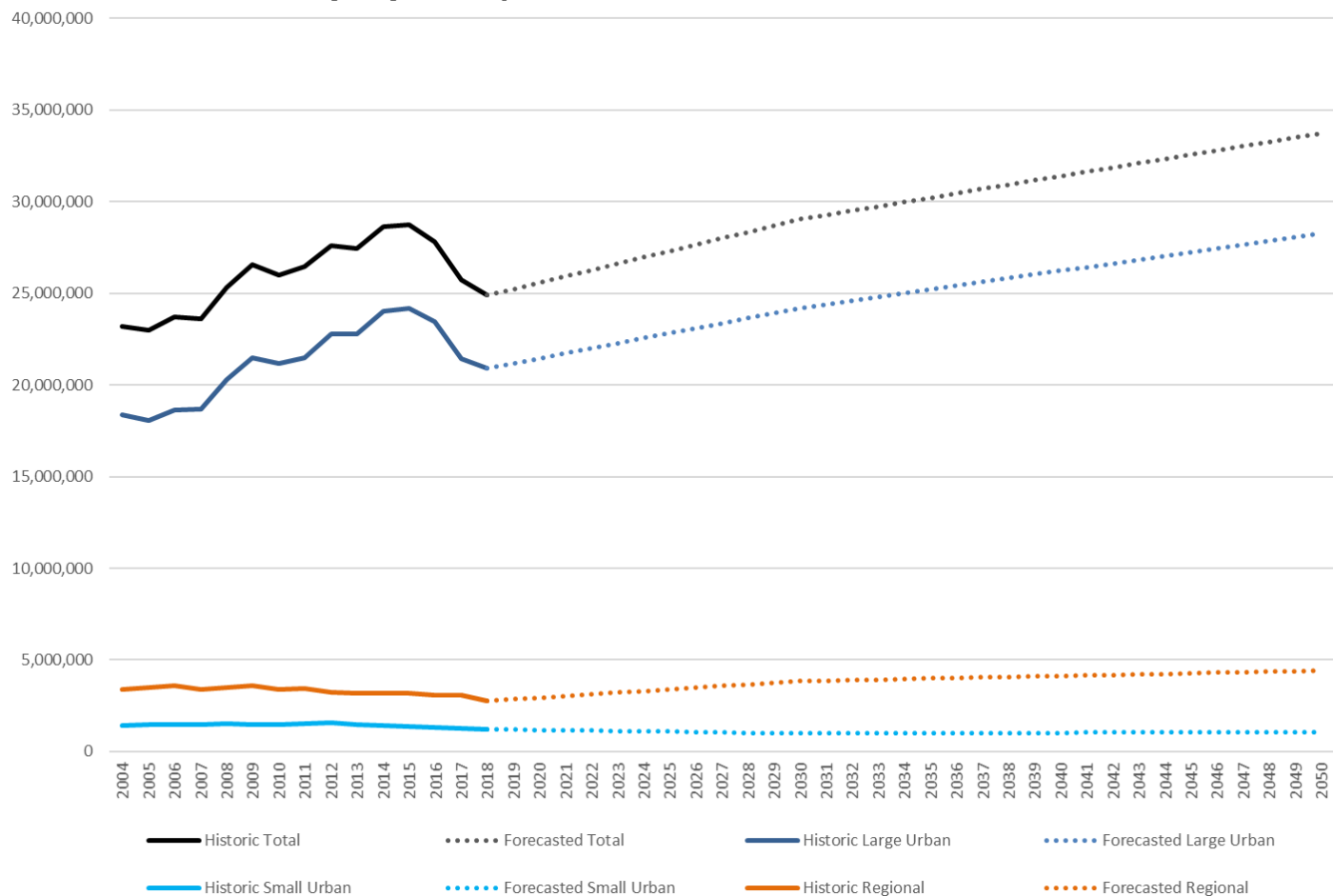
How are ridership statistics tracked by your agency?





Service Needs

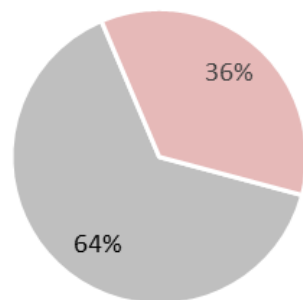
Total yearly ridership historic and forecasted numbers for 2005 - 2050





Fleet Needs

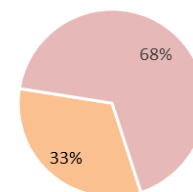
What percentage of your revenue vehicles are stored in a location where they are directly protected (inside or covered)?



■ Protected ■ Unprotected

What percentage of your revenue vehicles are stored in a location where they are directly protected (inside or covered)?

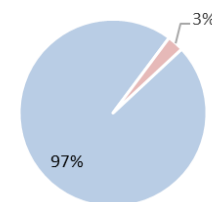
Regional



■ Protected ■ Unprotected

What percentage of your revenue vehicles are stored in a location where they are directly protected (inside or covered)?

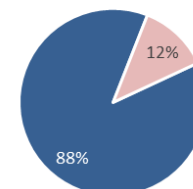
Small Urban



■ Protected ■ Unprotected

What percentage of your revenue vehicles are stored in a location where they are directly protected (inside or covered)?

Large Urban



■ Protected ■ Unprotected

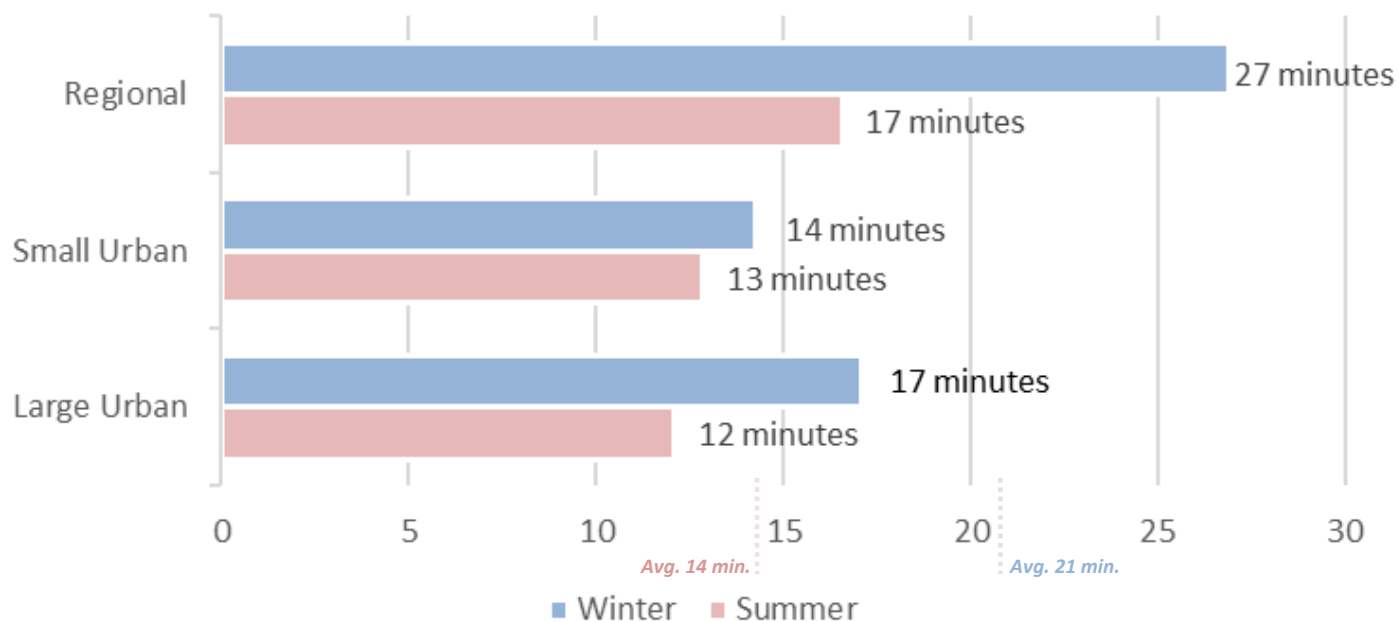


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Fleet Needs

What is the average pre-trip and warm-up time for your revenue vehicles?



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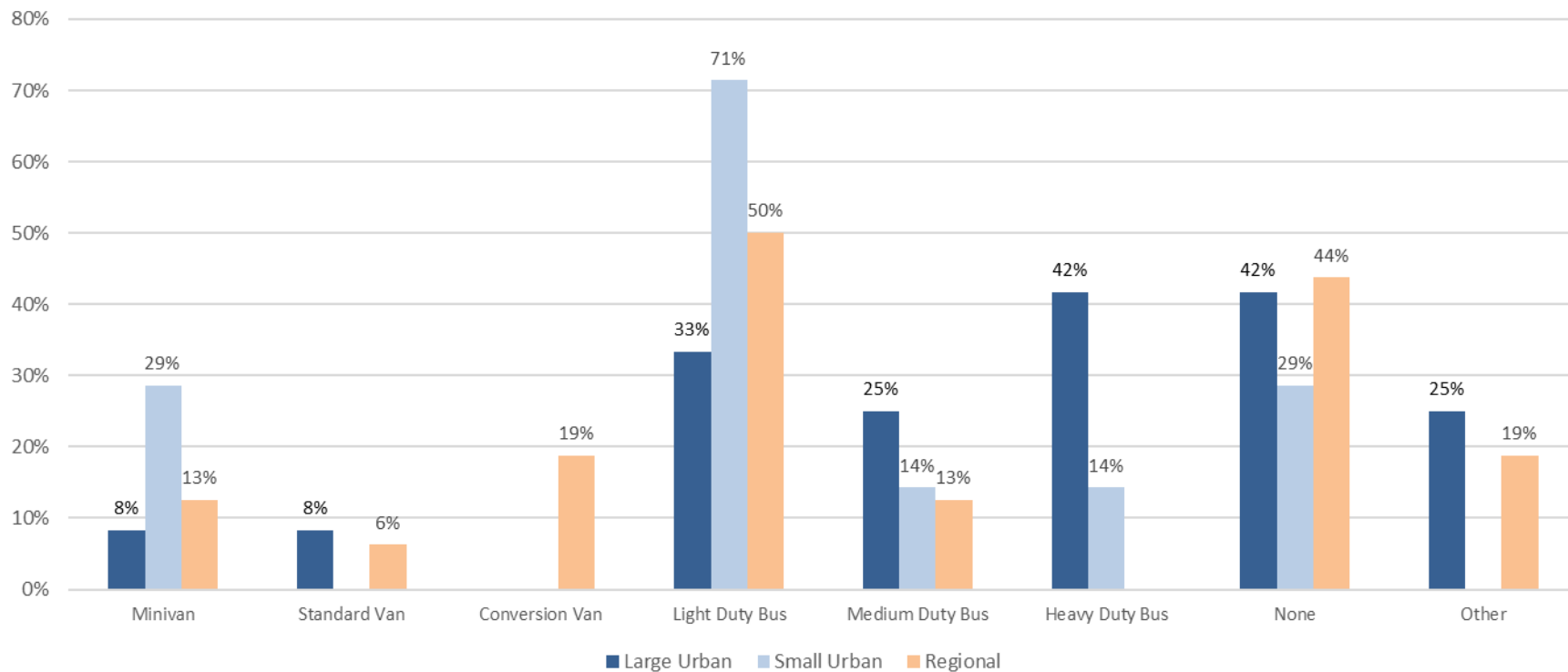
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Fleet Needs

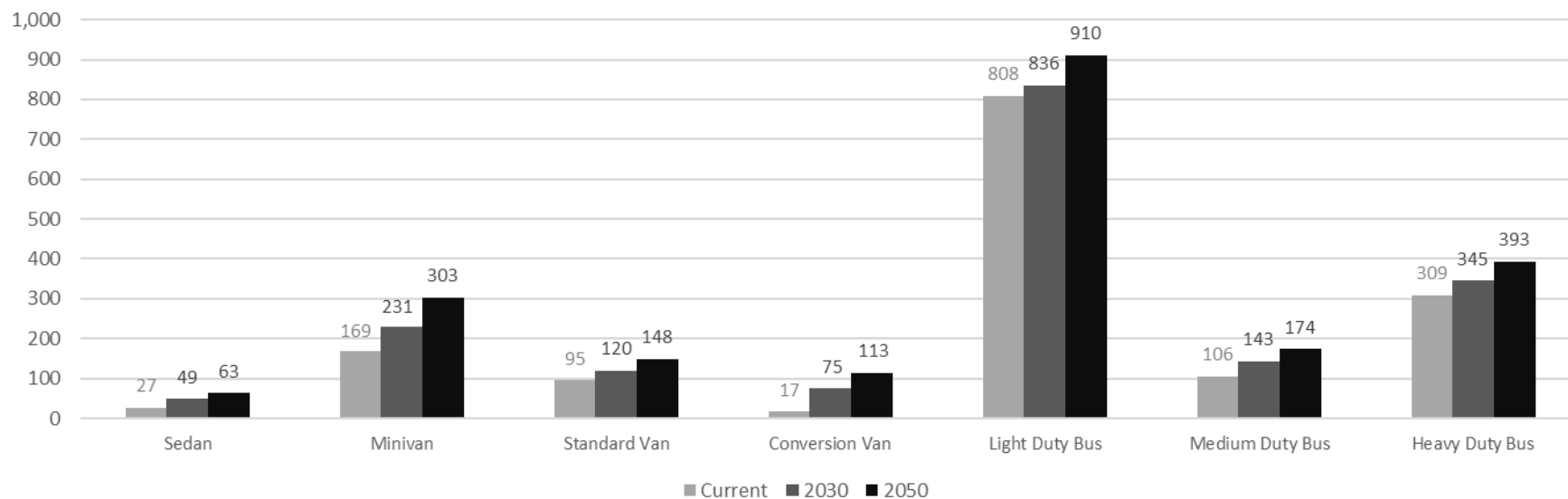
For which vehicle types do you track vehicle occupancy-to-capacity statistics?





Fleet Needs

Existing fleet and whether you anticipate needing additional or fewer vehicles
Current through 2030 & 2050 Revenue Vehicles



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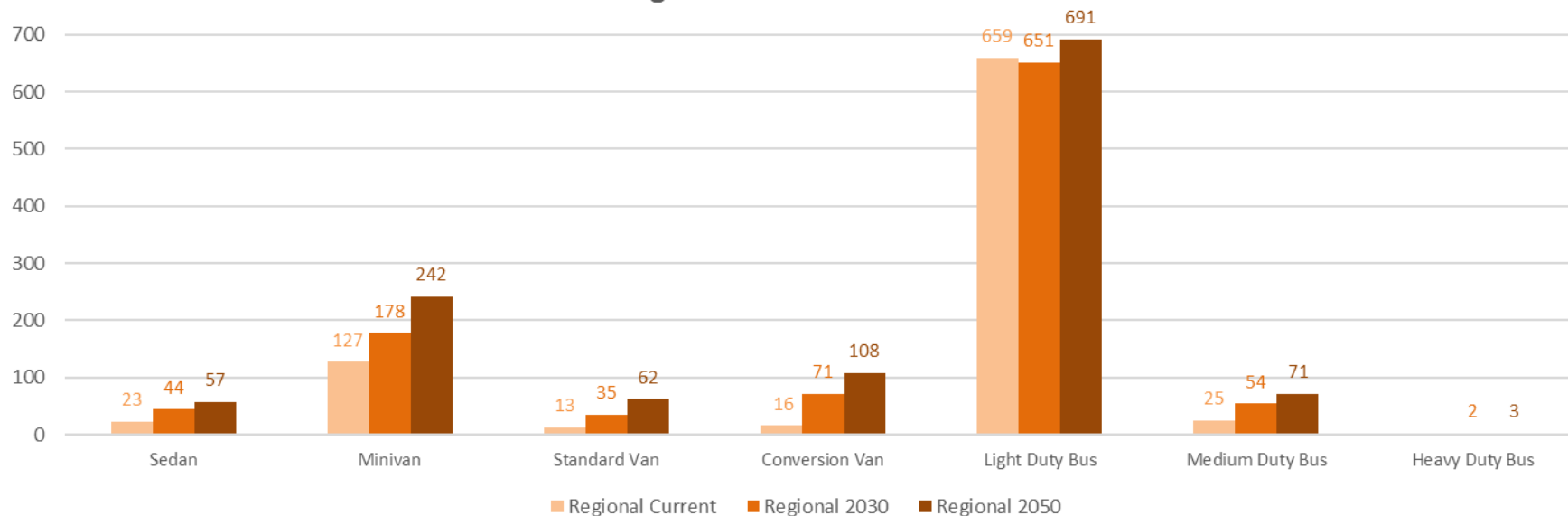
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Fleet Needs

Existing fleet and whether you anticipate needing additional or fewer vehicles
Current through 2030 & 2050 Revenue Vehicles



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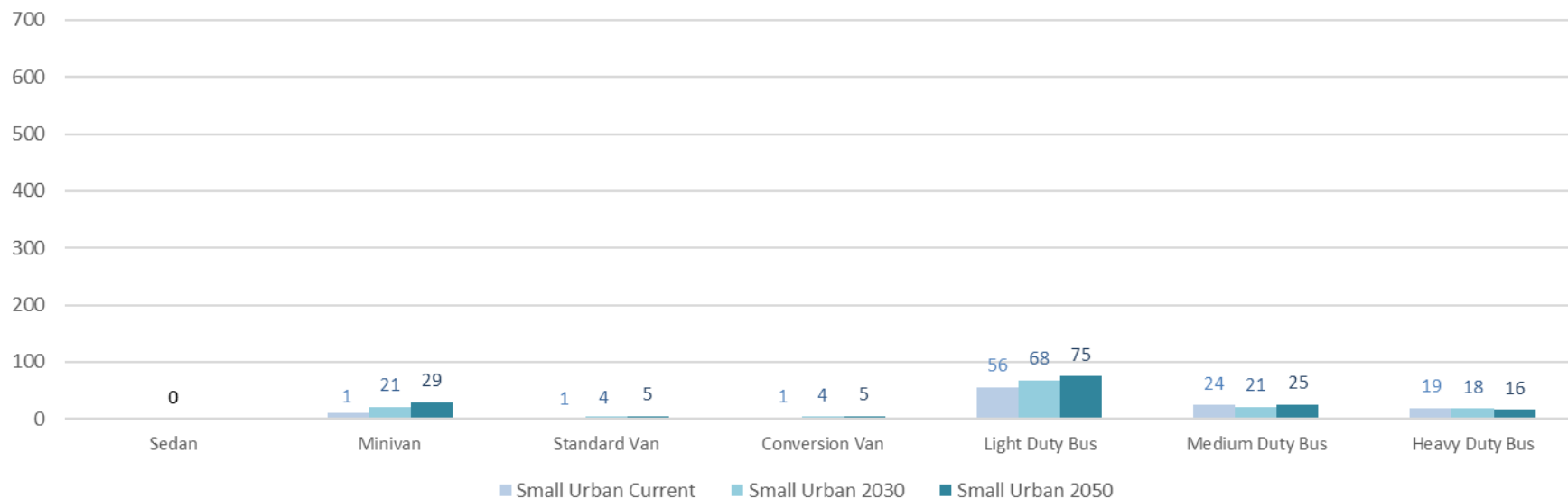
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Fleet Needs

Existing fleet and whether you anticipate needing additional or fewer vehicles
Current through 2030 & 2050 Revenue Vehicles



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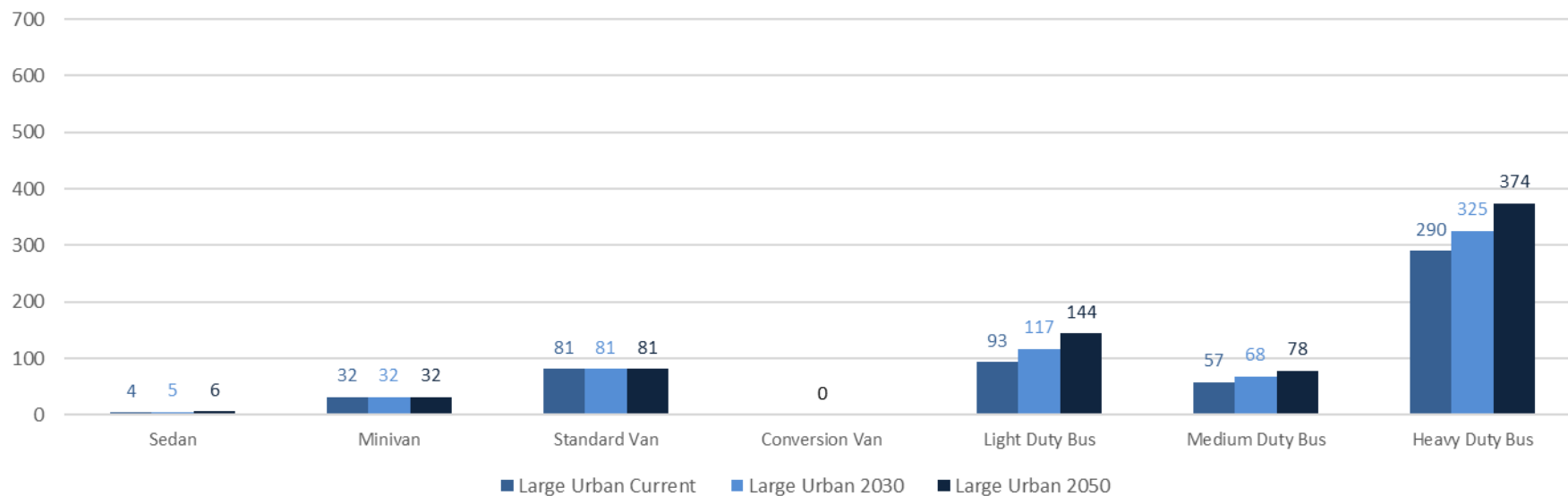
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Fleet Needs

Existing fleet and whether you anticipate needing additional or fewer vehicles
Current through 2030 & 2050 Revenue Vehicles



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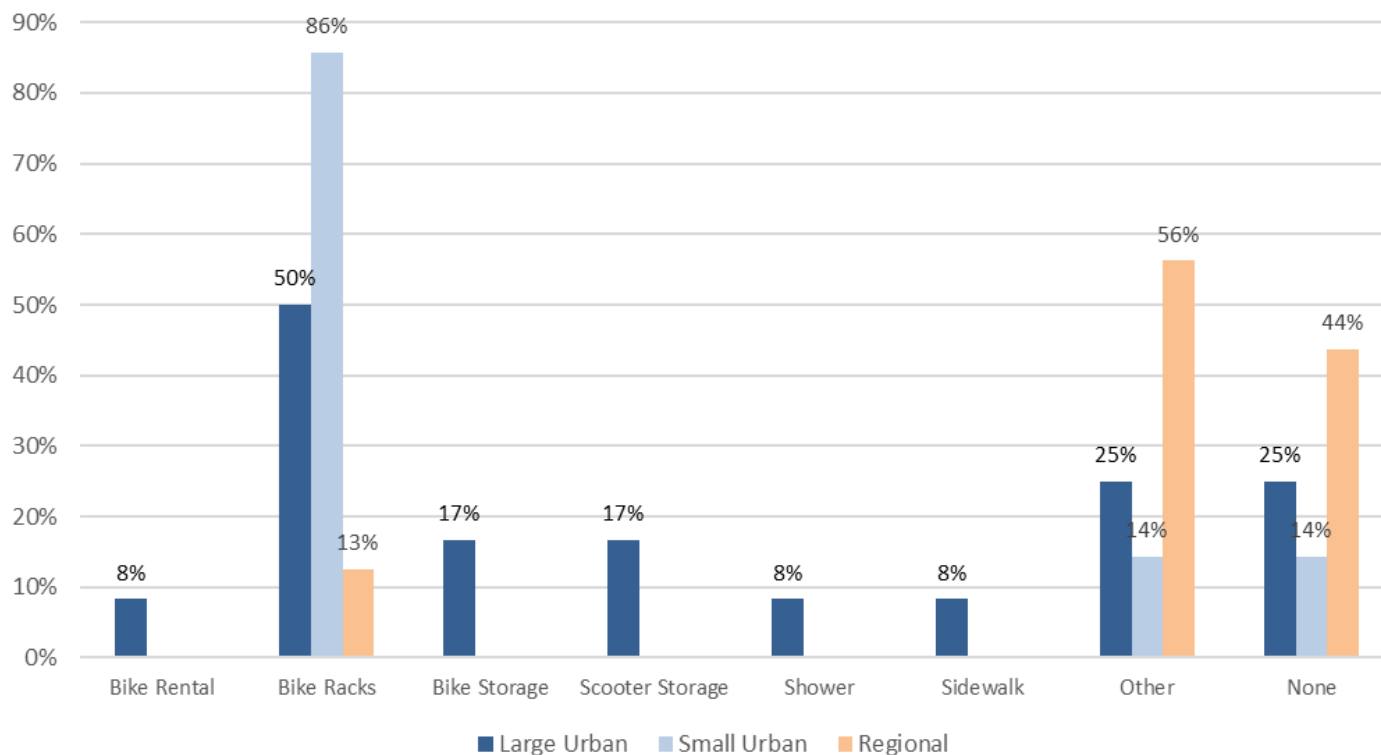
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Fleet Needs

Anticipated make-ready needs, supporting first/last mile transportation modes



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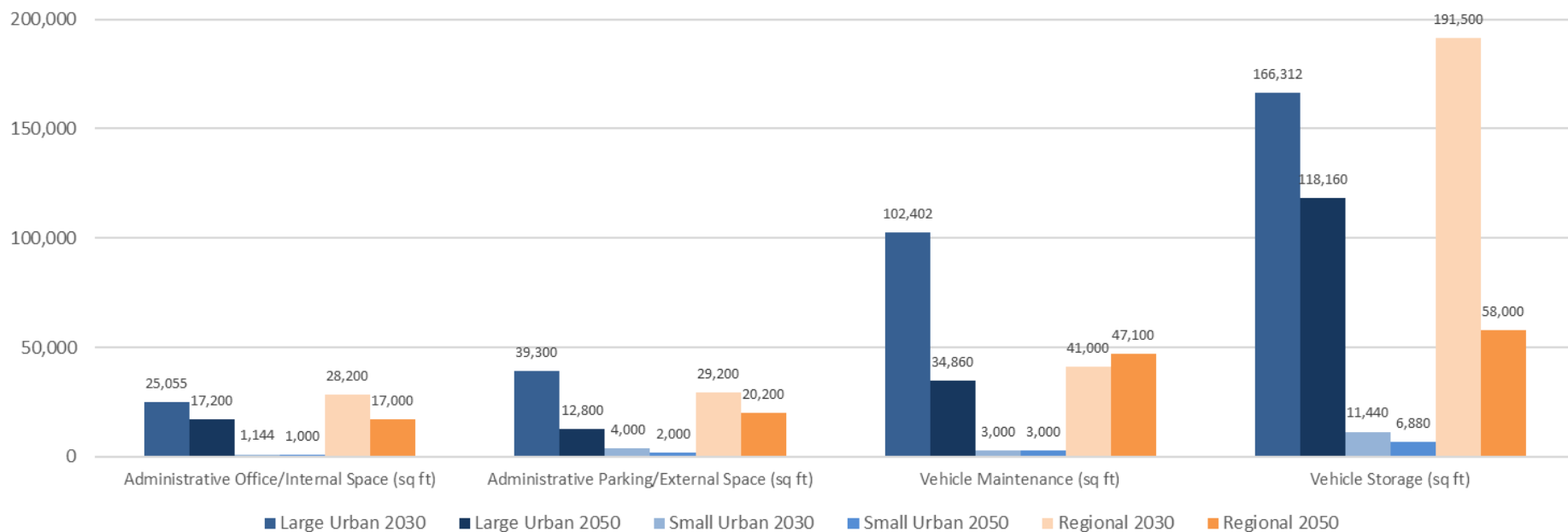
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Facility Needs

How much more facility space between 2030 and 2050?



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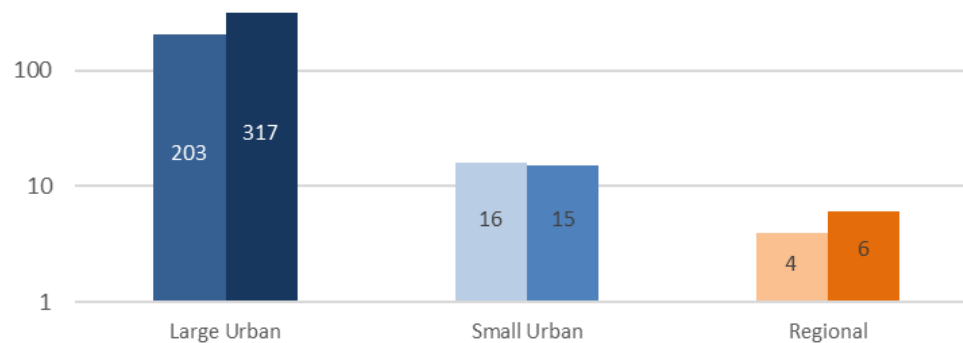


Facility Needs

**How much more facility space between 2030 and 2050?
Park & Ride**



**How much more facility space between 2030 and 2050?
Bus Stops**



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SIMPLER | SMARTER | CUSTOMER DRIVEN

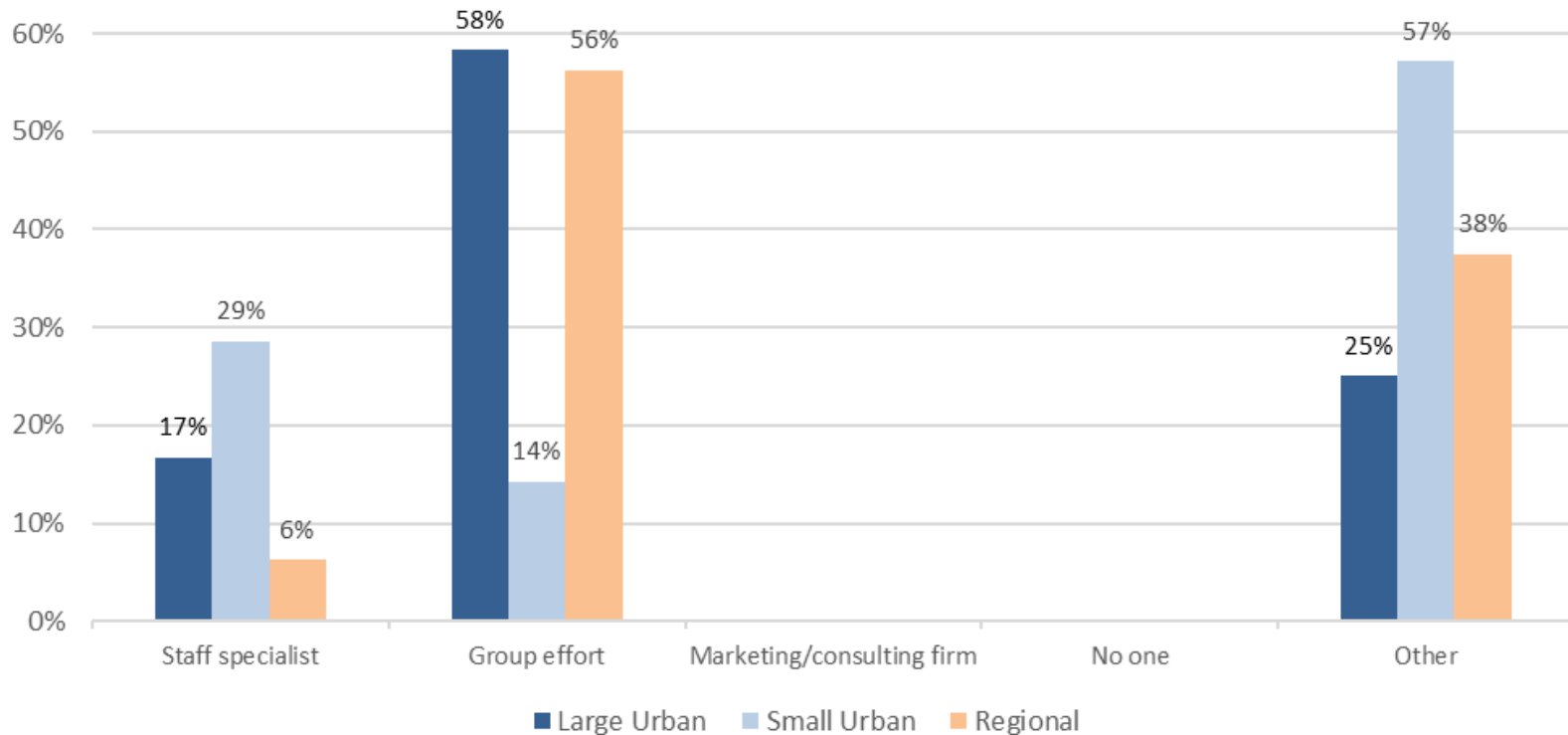
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Personnel Needs

Who is responsible for your agency's recruiting and hiring efforts?



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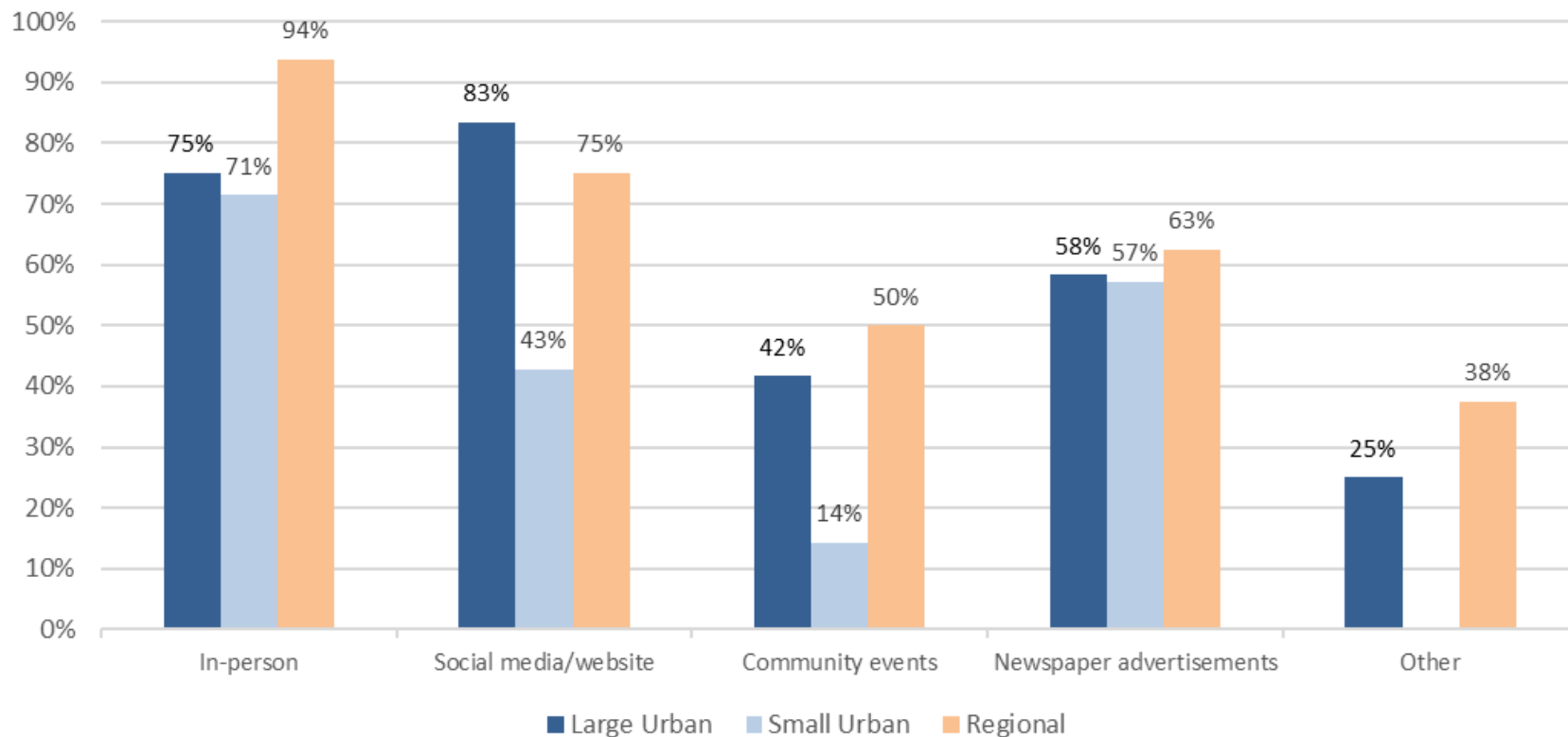
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Personnel Needs

How do you engage with potential job candidates?



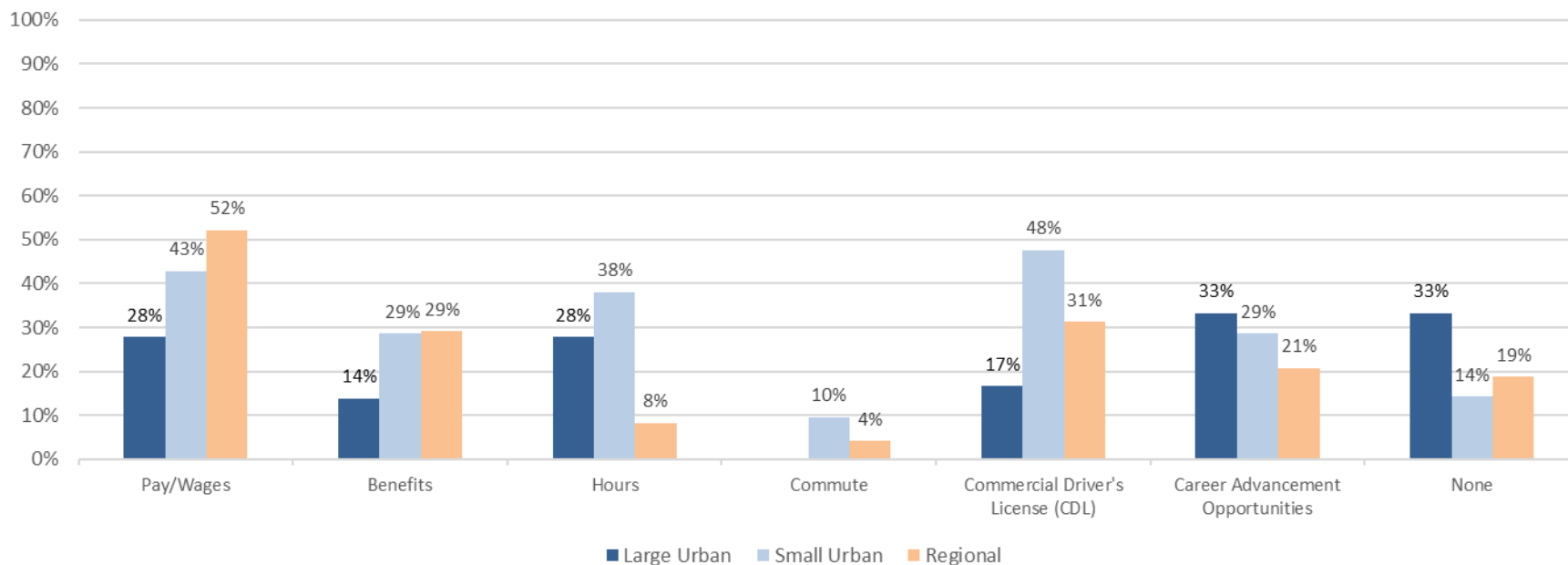
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Personnel Needs

What kinds of barriers does your agency currently experience?



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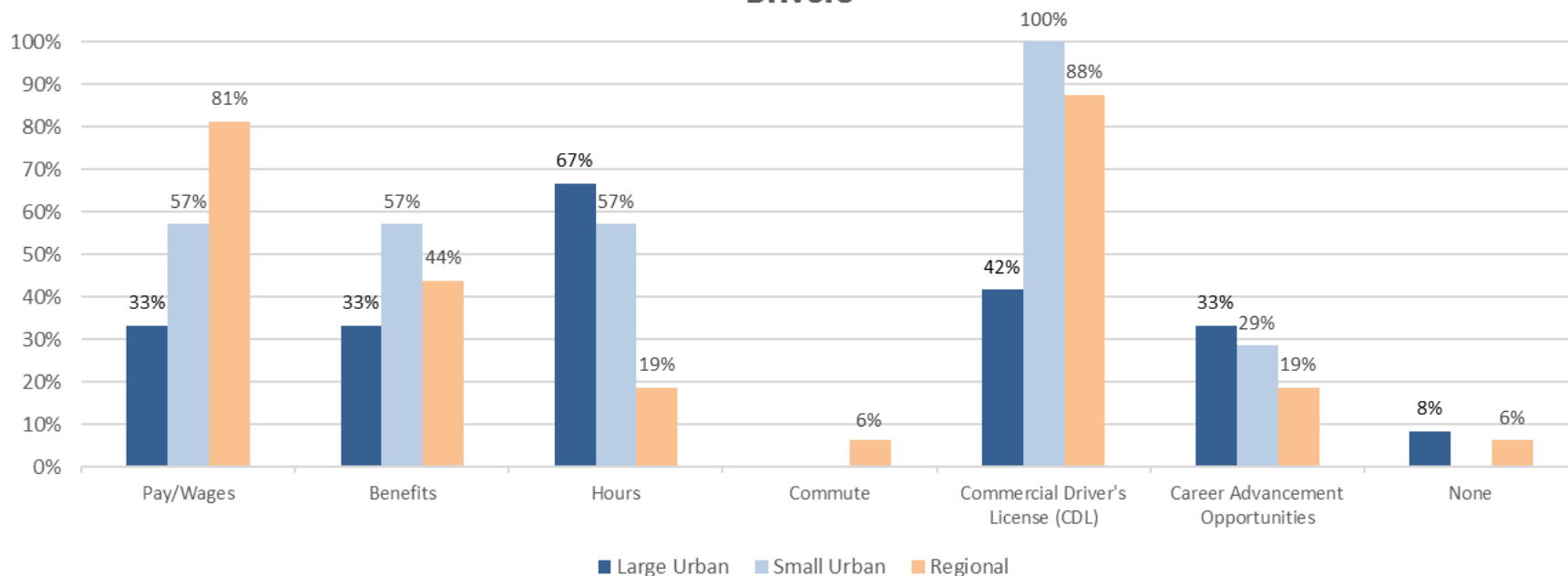
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Personnel Needs

What kinds of barriers does your agency currently experience?

Drivers



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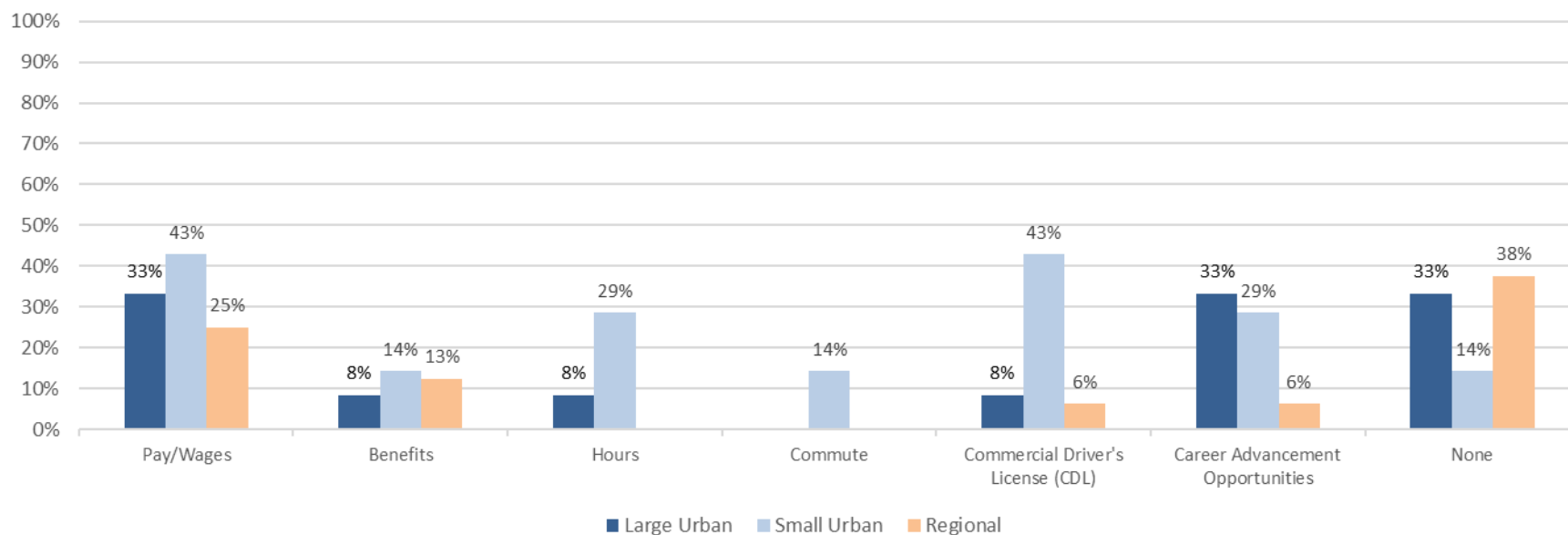
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Personnel Needs

What kinds of barriers does your agency currently experience?

Maintenance



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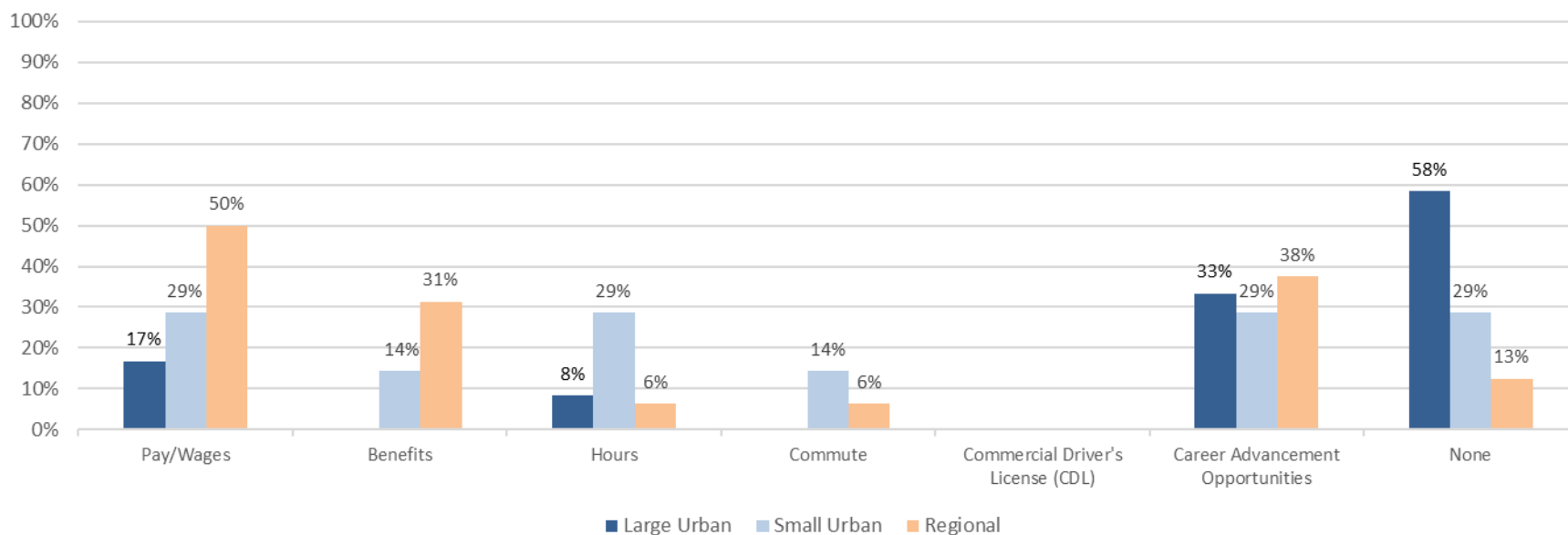
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Personnel Needs

What kinds of barriers does your agency currently experience?

Administrative



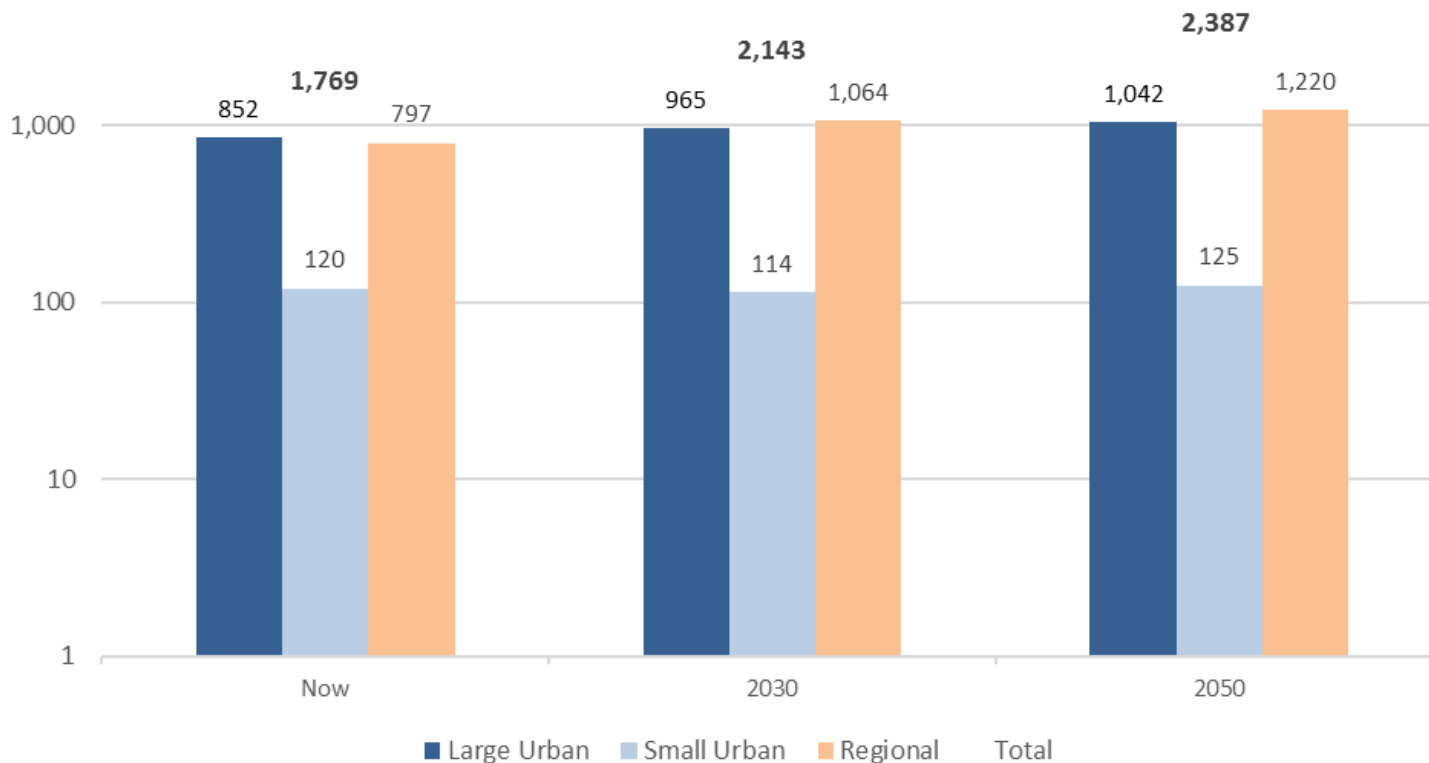
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Personnel Needs

Total Personnel Needs by Year
Drivers + Maintenance + Administrative



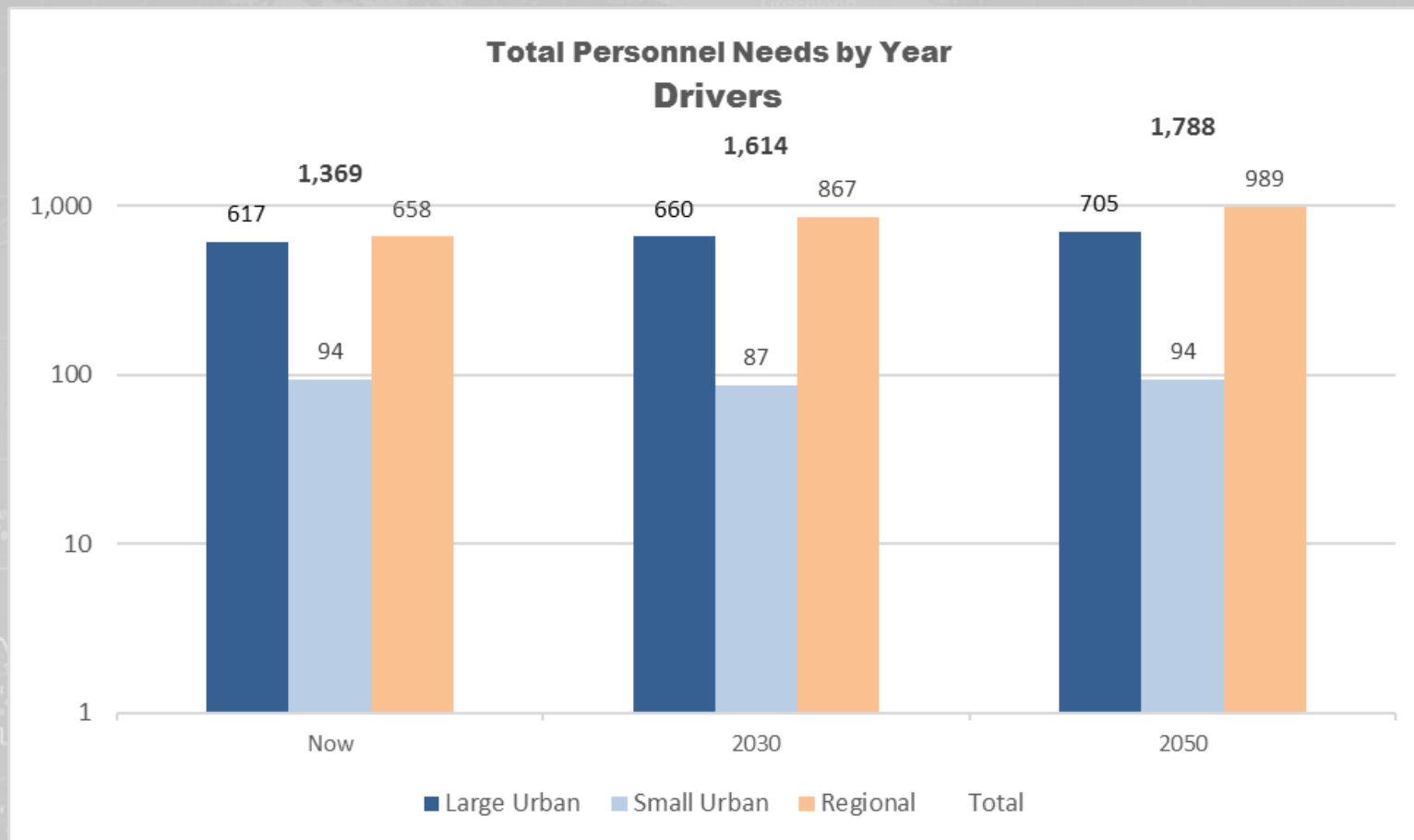
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Personnel Needs



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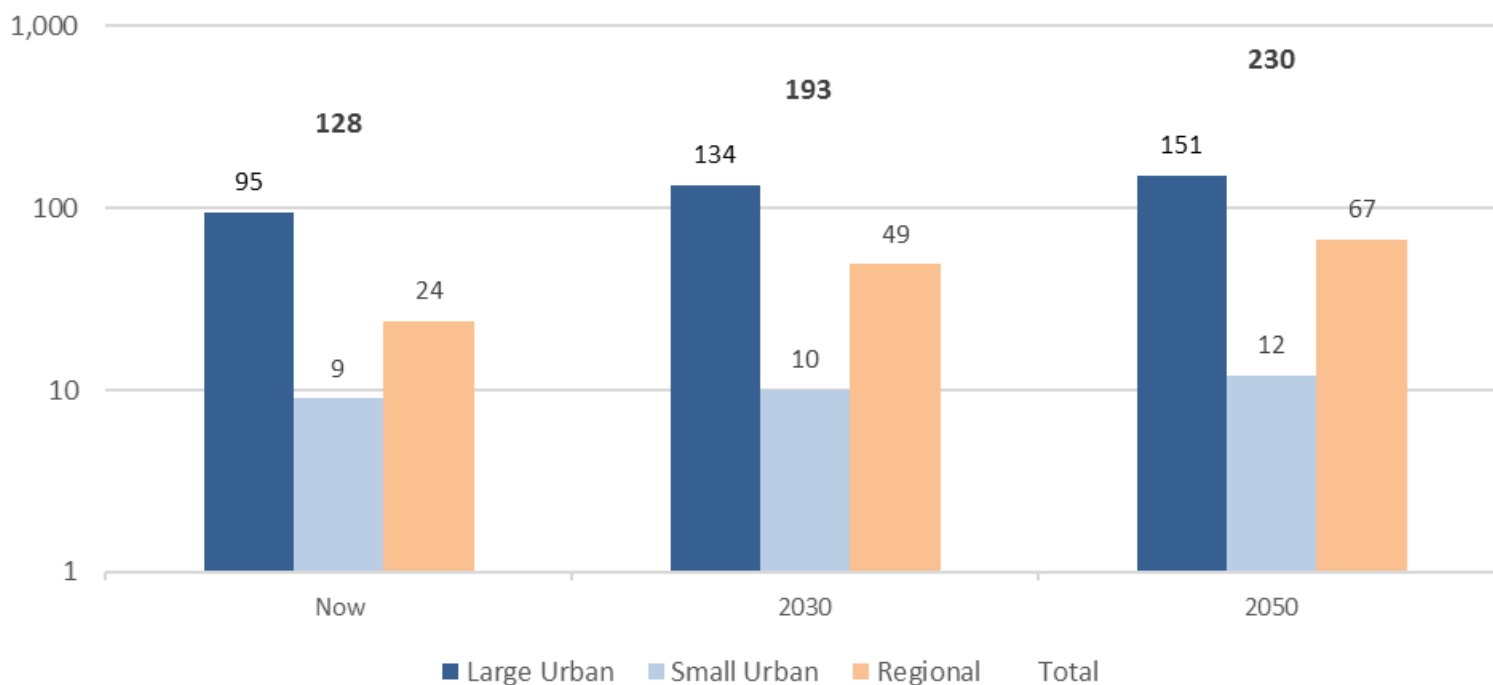
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Personnel Needs

**Total Personnel Needs by Year
Maintenance**



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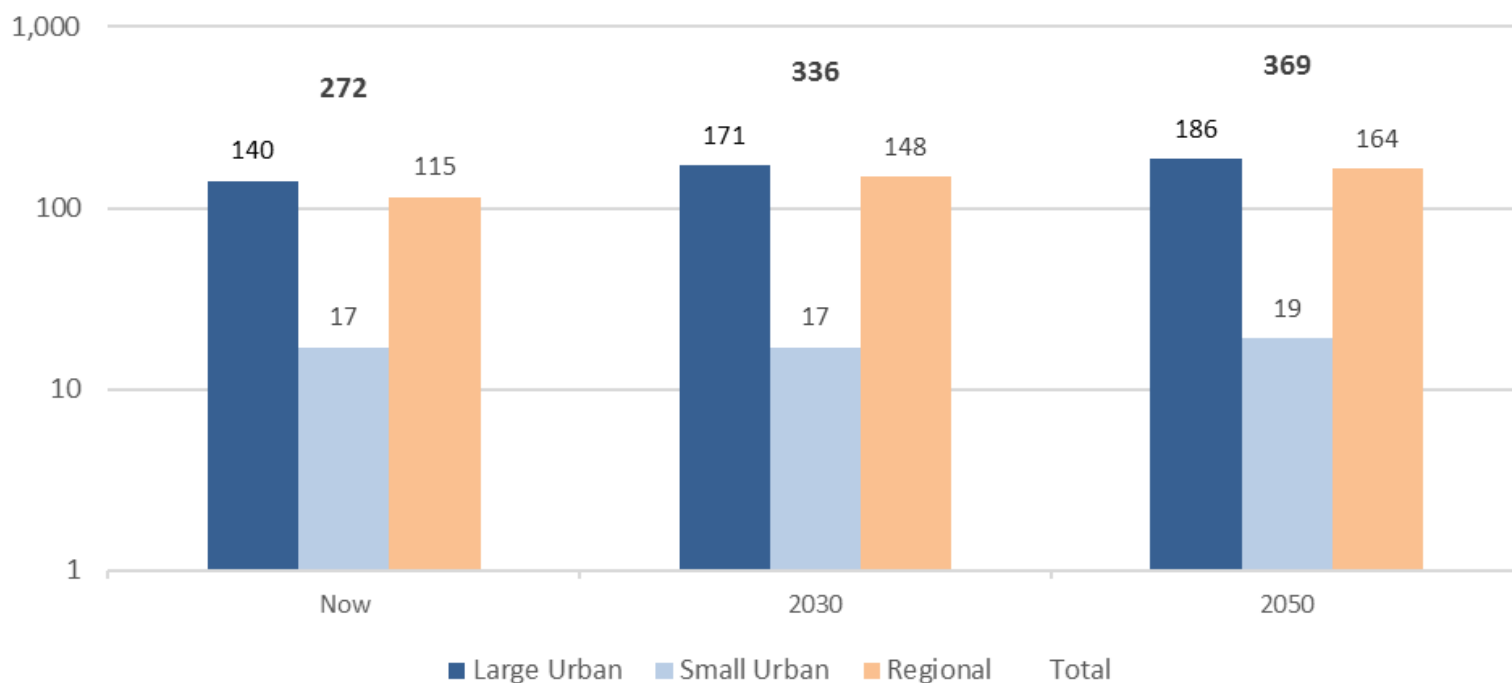
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Personnel Needs

**Total Personnel Needs by Year
Administrative**



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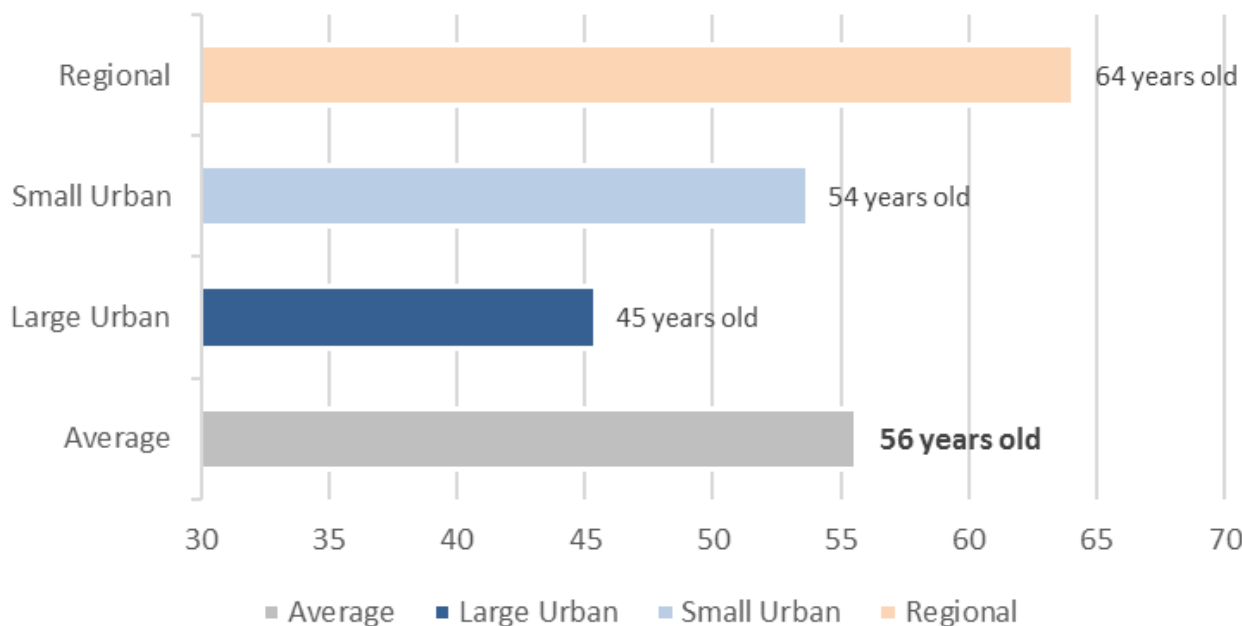
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Personnel Needs

What is the average age of your drivers?



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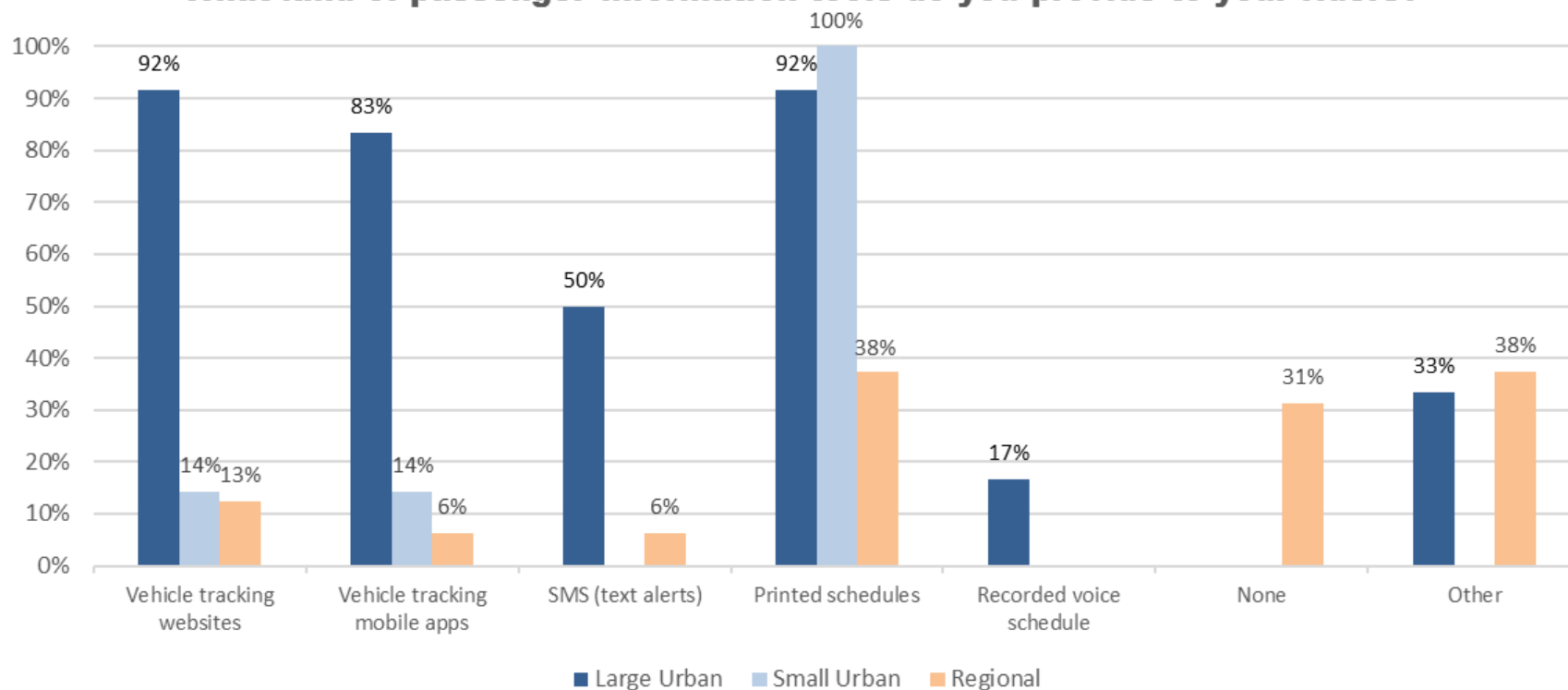
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Technology Needs

What kind of passenger information tools do you provide to your riders?



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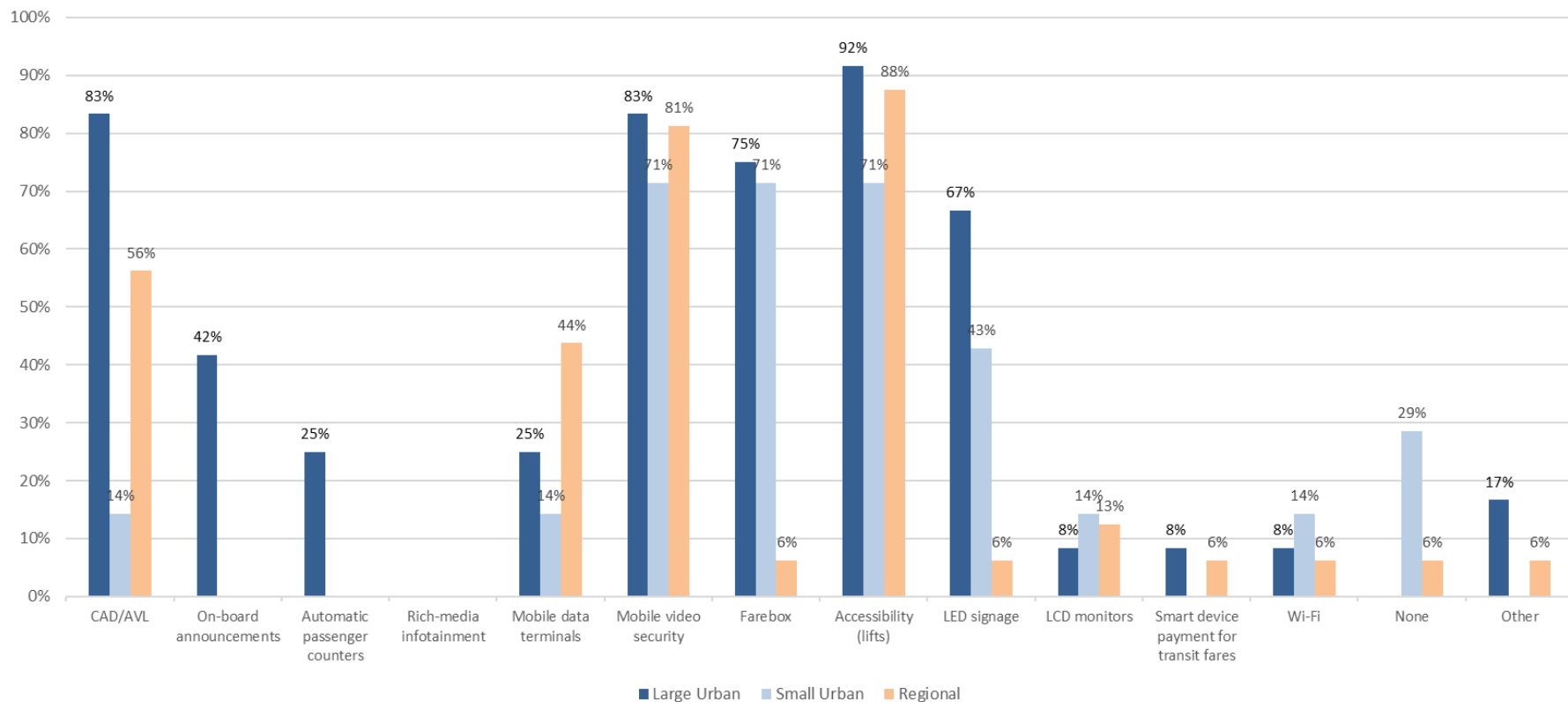
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Technology Needs

What kind of transit technology is on your vehicles?



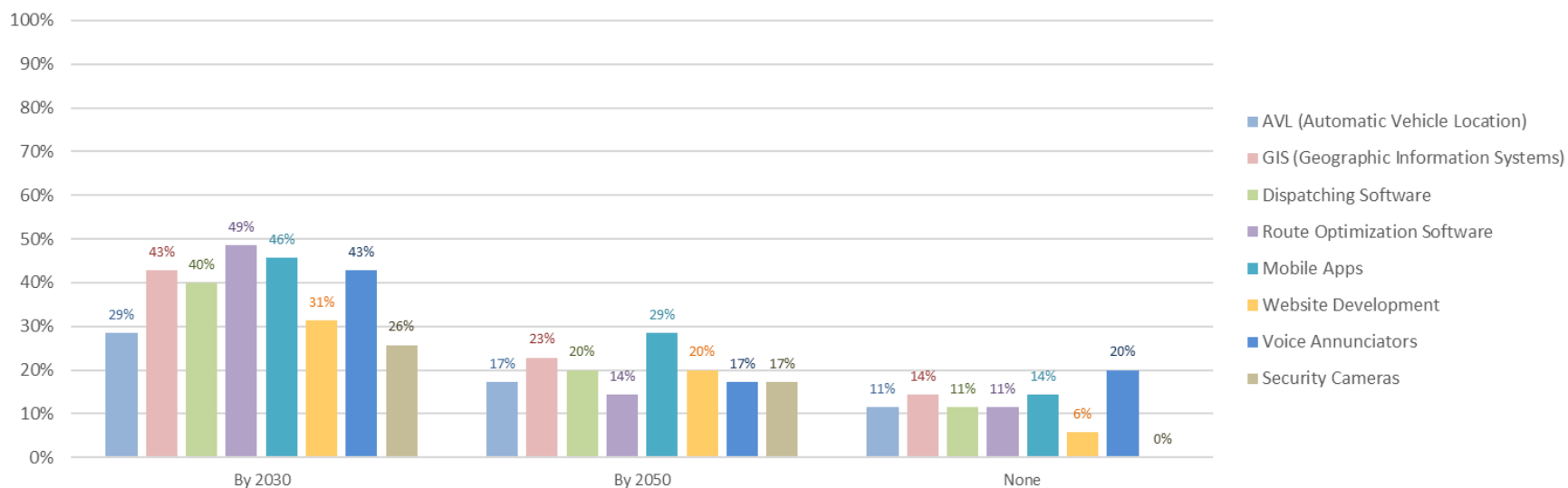
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Technology Needs

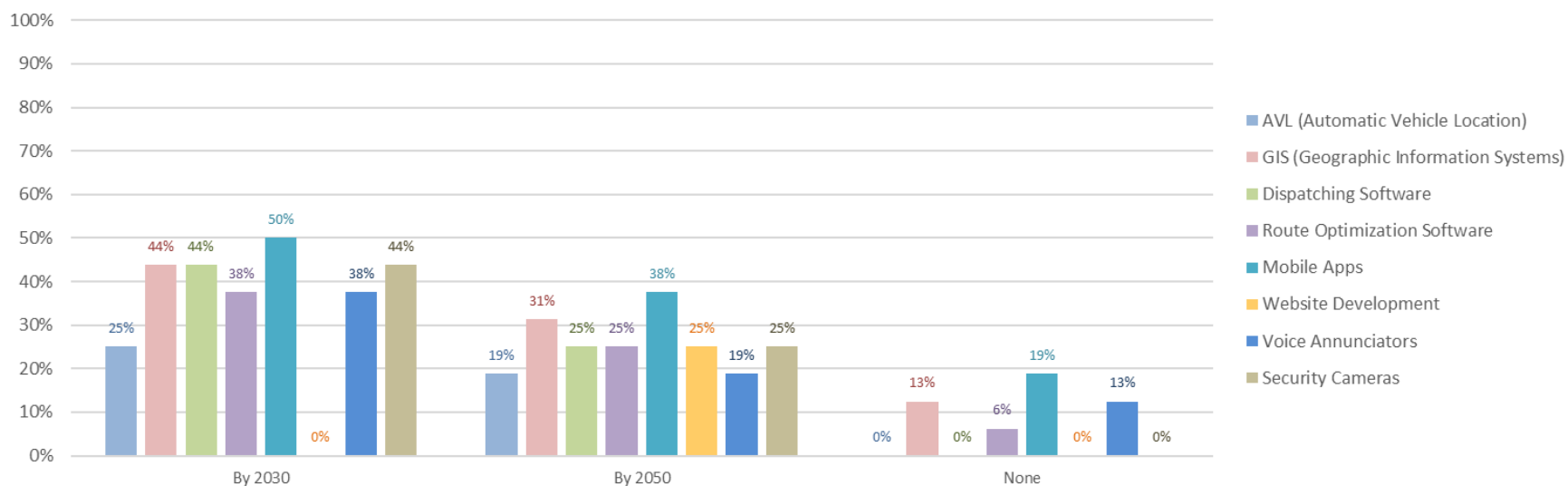
What types of technology does your transit agency anticipate having additional needs for?
Percent of all respondents





Technology Needs

What types of technology does your transit agency anticipate having additional needs for?
Regional



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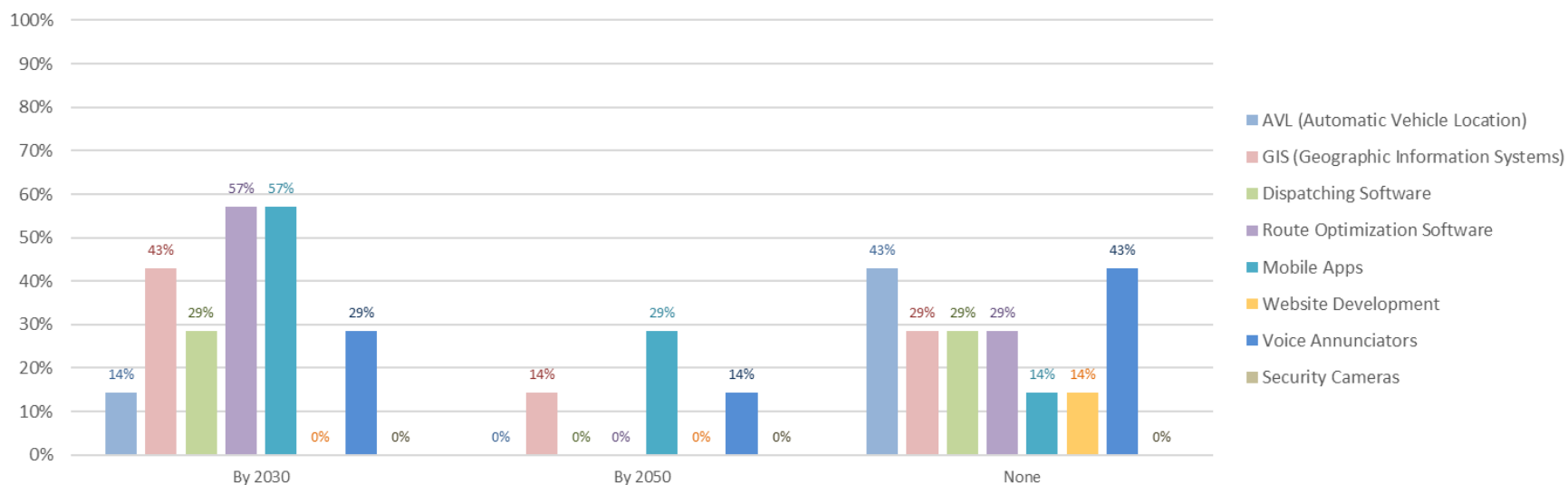
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Technology Needs

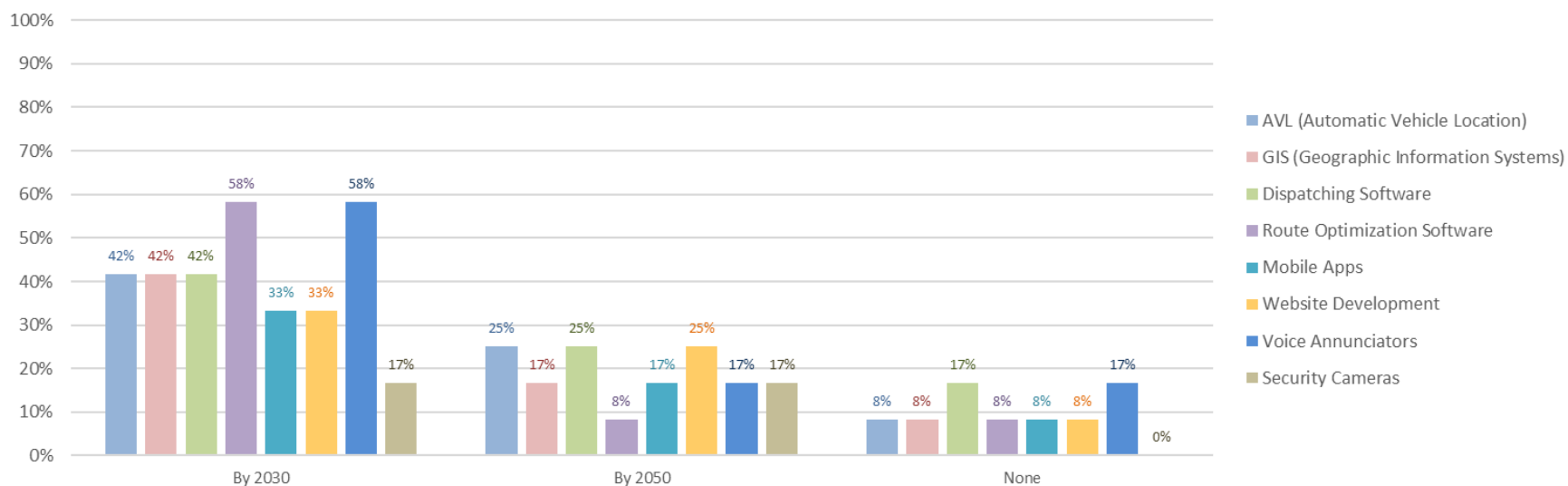
What types of technology does your transit agency anticipate having additional needs for?
Small Urban





Technology Needs

What types of technology does your transit agency anticipate having additional needs for?
Large Urban



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Technology Needs

What kinds of barriers prevent your agency from being able to acquire or leverage technology?

